

Press Release



GERALD MOORE
GALLERY

at Eltham College

Archive Pressure

David Hughes

10 September – 3 October 2026

Private View: Thursday 10 September 2026

6 – 8pm

**Open to public Saturday 10am-4pm or by
appointment**

**Gerald Moore Gallery, Mottingham Ln,
London, SE9 4RW**



Untitled by David Hughes

Photo: David Hughes

The **Gerald Moore Gallery** is delighted to present ***Archive Pressure*** by **David Hughes**, on view from **10 September** to **3 October 2026**. The private view is on **Thursday 10 September** from **6 – 8pm**.

Archive Pressure is an ongoing artistic project by David Hughes that explores how large collections of everyday digital photographs can be translated into new visual and material forms. Working with thousands of publicly available eBay listing images, it examines the overlooked traces embedded within everyday processes of documentation and circulation.

Using a suite of custom-built computational systems, Hughes transforms these domestic photographs through a series of rule-based processes. Rather than relying on subjective image selection or compositional decisions, each system redistributes visual attention according to predefined behaviours, allowing objects, supporting details and incidental residues to shift in prominence as images are repeatedly reconfigured.

Across the wider project, these computational systems generate large-scale prints, time-based works and sculptural investigations. Rather than presenting a single representation of an object, the work explores multiple ways in which the same source material can be reorganised, compressed and translated. Familiar objects remain partially recognisable while dissolving into shifting visual fields shaped by accumulation, redistribution, compression and fragmentation. Relationships emerge, intensify and disperse, producing works whose organisation remains fluid rather than fixed within a single hierarchy or viewpoint.

Throughout the project, photographs are successively translated into language, structured data, computational behaviour and physical form. Each stage preserves elements of the previous one while introducing new interpretations, revealing how consistent systems of organisation can produce unexpected visual outcomes from ordinary source material.

Rather than documenting objects, *Archive Pressure* investigates what can emerge when coherent computational rules are applied across a large body of related images. The project considers how repetition, translation and the cumulative behaviour of many individual photographs can reveal structures and relationships that remain invisible within any single image

David Hughes is an artist based in London.

The exhibition is open to the public on **Saturdays** from **10am to 4pm** and by appointment.

To make an appointment, please email info@geraldmooregallery.org or call 02088570448.

The **Gerald Moore Gallery** is a centre for modern and contemporary art with learning at its heart. Opened in April 2012, in Mottingham, the gallery is uniquely set within the grounds of Eltham College and is a valuable resource for the students and the local community. The gallery has gained momentum hosting some exciting exhibitions including works by Matisse, Louise Bourgeois, and Cornelia Parker, whilst supporting emerging local artists. In unison with the exhibitions, the gallery's outreach programme works with local community groups, teachers, and schools, creating lasting relationships with our locality. Gerald Moore Gallery was made possible with the foresight and generosity of Old Elthamian, Dr Gerald Moore, many of whose works are archived at the gallery and who has a permanent exhibition on display.

For more information, images, and interview requests, or to attend the Private View

please contact: Haf Anuar at info@geraldmooregallery.org

Geraldmooregallery.org

Instagram: [@thegeraldmooregallery](https://www.instagram.com/thegeraldmooregallery)

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Tel: 02088570448



Dave Hughes

Untitled

2026